

INSTRUCTIONAL DESIGN FOR ELEARNING

Hands-On eLearning Workshops by Tim Slade



TWO-DAY ADVANCED WORKSHOP



WORKSHOP OVERVIEW

In this two-day, hands-on Instructional Design for eLearning workshop, you will explore all of the topics covered in the One-Day Instructional Design for eLearning workshop + the additional content outlined below.

After you've learned the basics of the eLearning design and development process, with an overview of adult learning theory and how to organize your learning content into an eLearning storyboard, you'll continue learning strategies for how to design and develop your eLearning course. Starting with an exploration of the different ways you can present your learning content, you'll explore strategies for reducing cognitive load. From there, you'll learn how to develop a prototype of your eLearning course and how to create an implementation plan for deploying your eLearning course. Finally, you'll learn how to measure the effectiveness of your eLearning course by applying Kirkpatrick's Four Levels of Evaluation.



WHAT WILL YOU LEARN?

After attending this Instructional Design for eLearning workshop, you'll learn how to:

Day One:

- Apply adult learning theory in the creation of eLearning content.
- Conduct a learning needs analysis and determine if eLearning (or any learning) is the right solution.
- Write performance-based learning objectives.
- Create a blended learning solution by creating a design document.
- How to collect and organize your learning content into an eLearning storyboard.
- How to design performance-based eLearning interactions.

Day Two:

- Apply strategies for reducing cognitive load in the presentation of your learning content. This includes how to design scenario-based eLearning and how to use animations and stories to explain complex concepts.
- Develop a prototype to test the design of your eLearning course.
- Create an implementation plan to deploy your eLearning course.
- Apply Kirkpatrick's Four Levels of Evaluation when designing eLearning.